



gleaner

360.857.7200 • info@nwadventists.com

Media Kit



CLASSIFIED ADS

Classified ads are text only with a limit of 80 words. Ads with any graphic, logo, bullet list, etc., is considered a display ad.

\$40 for 30 words or less
\$1.50 for each additional word
\$10 to publish online early
\$20 to publish online ONLY

CLASSIFIED DISCOUNTS

30% for NPUC members
 10% for 3 or more issues
 15% for 6 issues

DISPLAY ADS

Submit display ads per our specifications, in a high-res PDF file, with the fonts embedded. Email the ad to info@nwadventists.com.

DISPLAY DISCOUNTS

10% for 3 or more issues
 15% for 6 issues

50% for schools/churches/confs in NPUC
 15% for sister orgs outside NPUC

RATES

DIMENSIONS & SPECIFICATIONS

Page Size: 8.125" x 10.625"

Back page \$3,800

8.625" x 8.875"

(bleed .25 inch except top, content must be .25 from trim edge)

Inside Back Cover \$3,000

Full page \$2,600

7.125" x 9.625" (no bleed)

8.625" x 11.125" (bleed .25 inch, content must be .25 from trim edge)

Half page \$1,500

wide 7.125" x 4.5212"

tall 3.4792" x 9.625"

Quarter page \$900

2 col. 3.4792" x 4.5212"

3 col. 5.3021" x 3.4792"

wide 7.125" x 2.1767"

tall 1.6563" x 9.625"

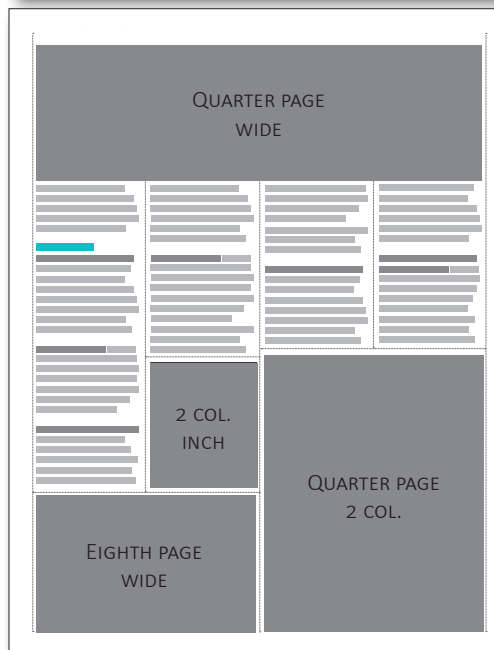
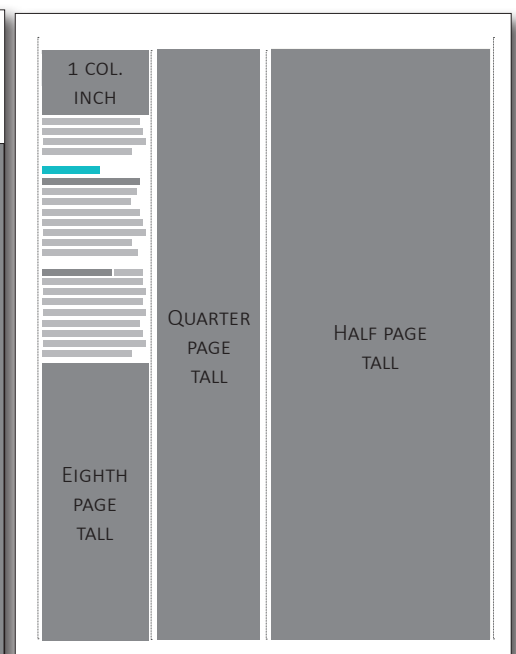
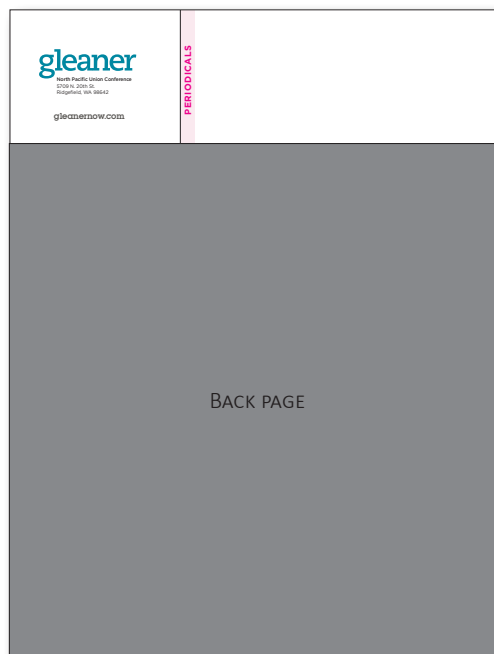
Eighth page \$450

wide 3.4792" x 2.1767"

tall 1.6563" x 4.5212"

Column Inch \$110 (per inch)

tall 1.6563" x 1"



DIGITAL ADVERTISING



WEBSITE BANNER ADS

On the homepage of NWAdventists.com
6:5 ratio, 336 x 280px, JPG file
linked to the advertiser's website

\$60 for 2 weeks
\$110 for 4 weeks

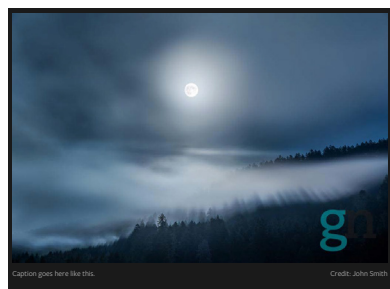


FEATURES & PERSPECTIVES



Connect with us   

PHOTO OF THE WEEK






SPONSORED

BANNER AD
6:5 RATIO
336 X 280

BANNER AD
6:5 RATIO
336 X 280



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NEWSLETTER ADS

Advertise in the weekly newsletter emailed every Thursday. One primary ad per newsletter. Secondary ad available if the primary ad is taken. Each ad will be linked to the advertiser's website.

Primary Newsletter Ad

6:5 ratio, 1200 x 1000 px JPG image
\$30 for 1 week
\$100 for 4 weeks

Secondary Newsletter Ad

1200 x 375 px JPG image
\$15 for 1 week
\$50 for 4 weeks